

Introducing
IML

In-Mold Labeling



NEWSPRING
Packaging

Take A Great Container



Introducing cutting edge In-Mold Labeling technology. Your brand no longer has to be constrained by the limits of conventional label or printing methods. With this process, your packaging graphics take on an eye-popping, upscale, label-less appearance.

Take advantage of the competitive edge In-Mold Labeling technology offers in addition to the many features already offered by Newspring VERSAtainer®, ellipso™ and DELtainer® product lines.

What Makes In-Mold Labeling Clearly Superior?



Outstanding photorealistic images



Label-less decorating maximizes your brand image

Features

Benefits

Outstanding Photorealistic Images

Vivid 3D images make food true-to-life using up to 10 color graphics

Label-less Decorating

Label becomes part of the container, maximizing brand image

Lower Total Cost

In-line decorating method eliminates scrap and need for secondary operation

Durable Label Functionality

Scratch resistant, food and dishwasher safe for long reusable life

Polypropylene Recyclability

No adhesives mean environmentally-friendly, single-material containers

Readable Fine Print

Label allows print fonts as small as 4 point to be read with ease



Lower total cost than two step printing processes



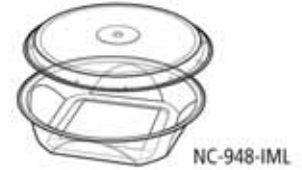
Label durability enhances any brand



Single material, polypropylene recyclability



High resolution labels provide excellent readability of fine print



NEW

Product Specifications - In-Mold Labeling

Product #	Description	Dimensions	Case Pack	Case Cube	Case Weight (lbs.)	Pallet Count	UPC-A Code
TE-32	32 oz. Tamper Evident Clear Cont.	5.15" dia x 4.15"	210 ea.	2.02	16	40	696599 11032 1
TEL-320	32 oz. Tamper Evident Clear Lid	5.15" dia x .32"	420 ea.	1.09	11	70	696599 11320 9
NC-888-IML	38 oz. White Base w/ Clear Lid	6" x 8.5" x 2"	150 ea.	2.27	20	32	696599 12888 3
NC-888-B-IML	38 oz. Black Base w/ Clear Lid	6" x 8.5" x 2"	150 ea.	2.27	20	32	696599 12881 4
NC-948-IML	48 oz. White Base w/ Clear Lid	9"	150 ea.	3.91	26	16	696599 12948 4
NC-948-B-IML	48 oz. Black Base w/ Clear Lid	9"	150 ea.	3.91	26	16	696599 12941 5

Temperature Guide - VERSAtainer[®] and TE-tainer[™]



PP (0°F/18°C - 250°F/121°C)

These guidelines are supplied to assist you in determining the proper use of Pactiv products. They are based upon testing and published guidelines and are reliable in most applications. However, because every food supplier's recipes, ingredients, processes and supply chain is unique, these guidelines are not a substitute for product testing. Confirmation of product acceptability under your specific conditions of use must be done by you.

In-Mold Labeling

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