



# FUSION™

## *Superb Graphics & Superior Insulation*

Fusion™ cups offer *Superb Graphics* and superior insulation for your upscale gourmet beverage program. **The result: the most appealing and inviting gourmet beverage package available today, certain to increase customer satisfaction as well as enhance your business image.**

### **FotoFinish™**

Magazine-quality print surface allows for detailed graphics, top-to-bottom coverage, and amazing process printing unlike any other hot cup.

### **ThermoThin™ Core**

Maintains hot and cold beverage serving temperature and taste, while keeping cup sidewall cool to the touch.

### **Molded Rolled Lip**

Provides for comfortable drinking and secure lidding.

### **Strong Sidewall**

Reinforces cup durability in handling.



***Escape*** with our new Fusion stock print!



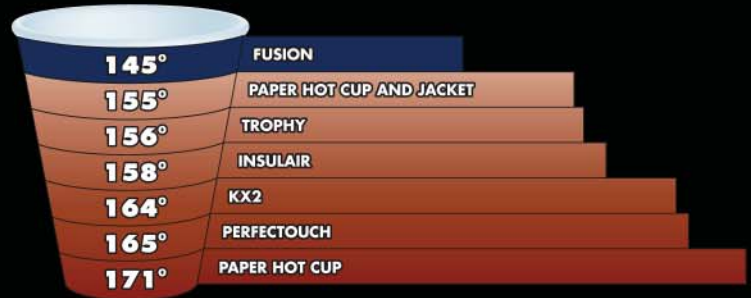
*For gourmet beverages on the go, combine Fusion with Dart's award-winning Optima reclosable lid.*



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## Maximize the Comfort!

Gourmet coffee customers will appreciate the comfort of using Fusion™ thanks to its unique ThermoThin™ core. ThermoThin offers *Superior Insulation* over paper hot cups, creating a cup that isn't too hot to hold. ThermoThin also means less waste, and cost, by eliminating the need for double-cupping or cup sleeves.



External Sidewall Temperature when beverage temperature measures 175°F

## Optimize the Taste Experience!

ThermoThin keeps gourmet coffee hotter longer, capturing the fusion of aroma and flavor. Give customers the luxury of enjoying their beverage at optimum drinking temperature for over 40 minutes.



### Custom Print



### Escape<sup>®</sup> Stock Print



Stock Number	Approximate Capacity	Packing Bag/Case	Case Cube	Case Weight	Suggested Lids
12U16	12 oz.	20/1000	5.5	12.4	16EL,
16U16	16 oz.	25/1000	7.3	15.4	16ELBLK,
20U16	20 oz.	20/500	5.2	10.0	16RCL,
24U16	24 oz.	20/500	6.5	12.0	16RCLBLK

**4 Cups/1 Lid** — Stock one lid size to accommodate all 4 Fusion cups, choosing from a variety of lid styles.

**DART CONTAINER CORPORATION**  
*The Industry Standard of Excellence*

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