

HFA Inc.[®]

Handi-foil of America

INTRODUCES

ECO FRIENDLY

Roll Foil

PACKAGING

To Our Valued Business Partners:



HFA, Inc. has always been a leader in the Foodservice industry with our commitment to innovation, quality, and service. As the marketplace changes from year to year, we continue to evolve to meet market needs and conditions. It is through this commitment to continual improvement and our intense sense of urgency in the execution of change, that we have stayed ahead of our competitors and one step ahead of the ever changing times.

In today's world of green initiatives and protecting the environment, HFA, Inc. has been searching for the best way to do our part. In response to this, HFA, Inc. will embark on a revolutionary change in our roll foil packaging. All of us are extremely proud to introduce our new Eco Friendly Space Saving Roll Foil boxes.

Effective September 15th, HFA, Inc. will be reducing the size of all of our roll foil boxes by 16-36% depending on the item. This ground-breaking change will not only reduce excess packaging but it will also enhance efficiencies in warehousing and shipping, significantly increase the amount of cases that can fit on a pallet by up to 65%, and also reduce damages during shipping with this new compact package. All of these benefits will be provided to our customers, while at the same time, providing HFA, Inc. the opportunity to contribute towards the global effort of protecting the environment. Due to all of these factors, HFA Inc.'s new Eco Friendly Space Saving Roll Foil box produces a winning formula for all channels of distribution from our distributors' warehouses to our end users' kitchens.

Incorporated within this letter, HFA, Inc. has outlined the specifics of this progressive and standard-setting program. Please take the time to review this information and we look forward to continuing our successes in the future.

Please feel free to contact your sales manager, visit www.handi-foil.com or email us directly at ecofriendly@handi-foil.com with any questions.

Thank you for your business and GO GREEN! \$AVE GREEN!™

Sincerely,

Brad Samoff
 Executive Vice President

- Significantly reduced cube
- Smaller carbon foot print
- Saves kitchen space
- Less shipping
- Less waste
- Saves trees

SAME SIZE ROLL



NEW SMALLER BOX



180
OLD PALLET

286
NEW PALLET

GO GREEN!

\$AVE GREEN!

GO GREEN!

NOW LESS PACKAGING

ECO FRIENDLY

- SAVES TREES
- LESS LANDFILL WASTE
- LESS SHIPPING
- UP TO 65% MORE PER PALLET
- SAVES KITCHEN SPACE

For ordering information on these products, contact your HFA sales manager at 847-520-1000, email ecofriendly@handi-foil.com or visit www.handi-foil.com and click **GO GREEN! \$AVE GREEN!**™

handi-foil[®]



					Pallet Ct.	
Size	Length	Width	Height	Cube	Old	New
51205 Standard Foil Wrap						
12" x 500'	13.88	3.50	3.50	0.10	234	385
11205 Standard Foil Wrap						
12" x 1000'	13.88	4.00	4.00	0.13	234	279
51208 Heavy Duty Foil Wrap						
12" x 500'	13.88	3.50	3.50	0.10	234	350
51805 Standard Foil Wrap						
18" x 500'	19.94	3.44	3.50	0.14	180	286
11805 Standard Foil Wrap						
18" x 1000'	19.94	4.00	4.00	0.18	180	198
51808 Heavy Duty Foil Wrap						
18" x 500'	19.94	3.44	3.50	0.14	180	234
11808 Heavy Duty Foil Wrap						
18" x 1000'	19.31	4.75	4.69	0.25	112	126
51205F Standard Foil Wrap						
30cm x 200m	13.88	3.50	3.50	0.10	234	385
51805F Standard Foil Wrap						
45cm x 100m	19.94	3.44	3.50	0.14	180	286

Medallion

FOIL



					Pallet Ct.	
Size	Length	Width	Height	Cube	Old	New
11203 Standard Foil Wrap						
12" x 1000'	13.88	3.50	3.50	0.10	234	315
51207 Heavy Duty Foil Wrap						
12" x 500'	13.88	3.50	3.50	0.10	234	385
51803 Standard Foil Wrap						
18" x 500'	19.94	3.44	3.50	0.14	180	286
11803 Standard Foil Wrap						
18" x 1000'	19.94	3.44	3.50	0.14	180	234
51807 Heavy Duty Foil Wrap						
18" x 500'	19.94	3.44	3.50	0.14	180	286
11807 Heavy Duty Foil Wrap						
18" x 1000'	19.31	4.75	4.69	0.25	112	144

GO GREEN!

\$AVE GREEN!