



OPTIMA[®]
RECLOSABLE LID

The solution for people with active lives!



LIFT
LOCK &
RECLOSE



What users are saying about
Dart's new Optima[®] reclosable lid:

"an easy to use product. . ."

"an elegant marriage of form and function."

"a startlingly superior to-go coffee lid . . . A++"



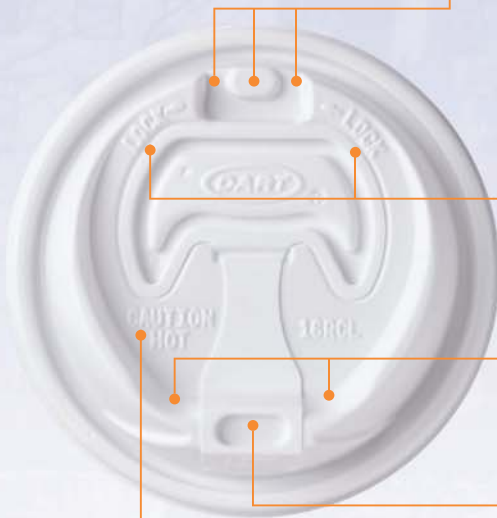
The solution for people with active lives!

Optima® offers coffee drinkers a new level of convenience not found in any other cup lid. What makes the Optima lid unique? To start, it provides users with a completely sealed beverage—no open drink hole means less chance of spilling or leaking. When ready to drink, just pull the tab open and lock it back out of the way.

Most notable about Optima, however, is the ability to securely reclose the lid until ready to resume drinking. Not just once, but again and again. Give it a try and we're certain you and your customers will quickly realize that no other lid provides the security, convenience, and quality of the innovative new Optima lid from Dart.

Locking Post with Side Latches

Secures tab in the open position



Lock Statement

Identifies where to lock tab in the open position

Contoured Drinking Area

Ergonomically designed drinking spout provides drinking comfort

Drink Well Plug on Tab

Provides a leak-resistant seal

Precautionary Statement

Creates beverage temperature awareness



| Stock Number | Style | Packing Bag | Case | Case Cube | Case Weight | For Use With |
|--------------|-------------------|-------------|------|-----------|-------------|-----------------------|
| 16RCL | White, Reclosable | 100 | 1000 | 1.4 | 10.7 | Any 16 lid series cup |
| 16RCLBLK | Black, Reclosable | 100 | 1000 | 1.4 | 10.7 | Any 16 lid series cup |



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FOR ENVIRONMENTAL INFORMATION, VISIT WWW.DART.BIZ

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The Industry Standard of Excellence

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