So Strong You Can "Hippo Sak It?"!



то Hippo Sak It is то Fully Pack It!

Hippo Sak It to Lift Your Bottom-Line!

Hippo Sak™ Increases Items per Bag, Reduces Bag Usage and Overall Bag Costs!

Hippo Sak™ is
Strong
Enough to hold
More Groceries
than a Paper
or Reusable Bag!

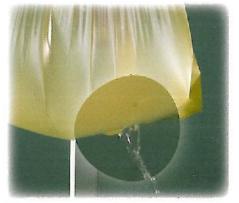






Innovative Tuff Strip makes Hippo Saks' bottom seal 50⁺ times stronger than regular seals and increases film strength by 40% so that a Hippo Sak™ can hold 6 gallons (50lbs) of water without leaking!





Non-reinforced bags easily get holes along the bottom seal and will leak with only 2.5 gallons of water!

ONLY Incredibly Strong Hippo Sak™ Lets You Hippo Sak It!



to Protect Our Environment!

Hippo Saks are More Eco-Friendly than Paper Bags and Ordinary T-Shirt Bags

- · Reusable for shopping or at home
- · Made from at least 10% recycled material
- · 100% recyclable at the end of its lifetime
- · Lower overall carbon footprint than paper bags
- Holds more items than a paper bag but require only 1/4th the energy and 1/20th the water to produce
- Made only in the USA from domestic natural gas
- Non-absorbency reduces bacteria transmission for safer food handling

Grocery Bag Environmental Impact Report Card

| | Hippo Sak | Reusable Bags | Paper Bags | T-Shirt Bags |
|---|-----------|---------------|------------|--------------|
| Recyclable | А | F | В | Α |
| Items/Bag | А | Α | А | F |
| Reusable | В | А | С | С |
| Made from Recycled Materials | В | В | В | В |
| Not Clogging Landfills | 8 | В | F | С |
| Energy/Water Required to Produce | A | А | F | А |
| Manufactured to U.S. Environmental Standards | А | F | С | С |
| GreenHouse Emissions During Decomposition | А | С | F | А |
| Zero or Insignificant Heavy Metal Content | А | С | A | В |
| Street Pollution Problem | F | А | В | F |
| Non-Absorbency Reduces Bacteria Transmission | Yes | No | No | Yes |
| Made in USA | Yes | Not Usually | Yes | Not Always |
| Made from Domestic Natural Gas or Raw Materials (Not Imported Oil) | Yes | Not Usually | Yes | Not Always |

Environmental Impact Grade/Color Legend

oggil









Hippo Sak It to Boost Shopper Satisfaction!

Shoppers Love Hippo Sak's Strength, having Fewer Bags to Carry and its Re-Usability



The "We Care/I Care!"

Program Educates Shoppers to

Hippo Sak It in-store

and Re-Use at home!





Visit us at www.crownpoly.com