

INTRODUCES

To Our Valued Business Partners:



HFA, Inc. has always been a leader in the Foodservice industry with our commitmer to innovation, quality, and service. As the marketplace changes from year to year, we continue to evolve to meet market needs and conditions. It is through this commitment to continual improvement and our intense sense of urgency in the execution of change, that we have stayed ahead of our competitors and one step ahead of the

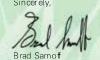
In today's world of green initiatives and protecting the environment, HFA, Inc. has been searching for the best way to do our part. In response to this, HFA, Inc. will embark on a revolutionary change in our roll foil packaging. All of us are extremely proud to introduce our new Eco Friendly Space Saving Roll Foil boxes.

Effective September 15th, HFA, Inc. will be reducing the size of all of our roll foil boxes by 16-36% depending on the item. This ground-breaking change will not only reduce excess packaging but it will also enhance efficiencies in warehousing and shipping, significantly increase the amount of cases that can fit on a pallet by up to 65%, and also reduce damages during shipping with this new compact package. All of these benefits will be provided to our customers, while at the same time, providing HFA, Inc. the opportunity to contribute towards the global effort of protecting the environment. Due to all of these factors, HFA Inc.'s new Eco Friendly Space Saving Roll Foil box produces a winning formula for all channels of distribution from our distributors' warehouses to our end users' kitchens.

Incorporated within this letter, HFA, Inc. has outlined the specifics of this progressive and standard-setting program. Please take the time to review this information and we look forward to continuing our successes in the future.

Please feel free to contact your sales manager, visit www.handi-foil.com or email us directly at ecofriendly@handi-foil.com with any questions.

Thank you for your business and GO GREEN! \$AVE GREEN! Thank you for your business and GO GREEN!



- Significantly reduced cube
- Smaller carbon foot print
- Saves kitchen space
- Less shipping
- Less waste SAME SIZE ROLL





NOW LESS PAGKACING

LESS LANDFILL WASTE LESS SHIPPING UP TO 65% MORE PER PALLET SAVES KITCHEN SPACE

For ordering information on these products, contact you HFA sales manager at 847-520-1000, email ecofriendly@handi-foil.com or visit www.handi-foil.com and click GOGREENI

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7	51205	Stand	ard Fo	il Wrap		Pallet Ct.
	Size 12" x 500'	Length 13.88	Width 3.50	Height 3.50	Cube 0.10	Old New 234 385
	11205	Standard Foil Wrap				
	Size 12" x 1000'	Length 13.88	Width 4.00	Height 4.00	Cube 0.13	Old New 234 279
	51208	Heavy Duty Foil Wrap				
	Size 12" x 500'	Length 13.88	Width 3.50	Height 3.50	Cube 0.10	Old New 234 350
	51805	Standard Foil Wrap				
ı	Size	Length	Width	Height	Cube	Old New
ı	18" x 500'	19.94	3.44	3.50	0.14	180 286
ı	11805	Standard Foil Wrap				
ı	Size 18" x 1000'	Length 19.94	Width 4.00	Height 4.00	Cube 0.18	Old New 180 198
ı	51808	Heavy Duty Foil Wrap				
ı	Size	Length	Width	Height	Cube	Old New
ı	18" x 500'	19.94	3.44	3.50	0.14	180 234
۱	11808	Heavy Duty Foil Wrap				
١	Size 18" x 1000'	Length 19.31	Width 4.75	Height 4.69	Cube 0.25	Old New 112 126
ı	11.01	Standard Foil Wrap				
ġ.	Size	Length	Width	Height	Cube	Old New
V	30cm x 200m	13.88	3.50	3.50	0.10	234 385
١		Standard Foil Wrap				1 - 1
	Size 45 cm x 100 m	Length 19.94	Width 3.44	Height 3.50	Cube 0.14	Old New 180 286
	430111X 100111	19.94	3.44	3.50	0.14	100 200





GO GREEN! SAVE GREEN!