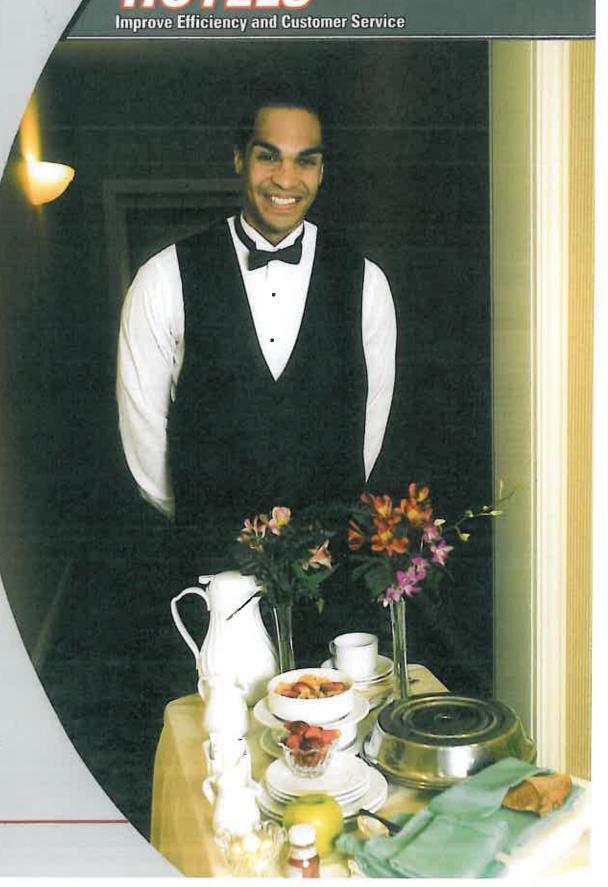


Motorola Business Two-Way Radios for



BUSINESS BENEFITS

- * Enhance safety and security
- Empower employees to accomplish more in less time
- Reduce operational costs
- Improve response time
- Increase overall service and satisfaction
- Save money monthly over alternative technologies





IMPROVING EFFICIENCY AND CUSTOMER SERVICE.



Recommended for:

· General manager

· Front desk clerks

Cashier
 Receptionist

· Concierge

· Bartender

· Bellhop

· Bushoys

Security
 Groundskeepers
 Pool attendant

Housekeeping
 Custodian

Night supervisor

Administrative personnel
 Maintenance personnel

· Restaurant wait staff

Valet

Providing guests with a relaxing, enjoyable experience is priority number one in the hospitality business. Economical and easy to use, Motorola business two-way radios and headsets keep your staff connected—from the front desk and concierge to event planners and maintenance personnel, enabling a pleasant guest experience from arrival to departure.

Offered in a range of options, Motorola business two-way radios improve efficiency and productivity, eliminating wasted time and inefficient processes with 1-to-1, group, or external communications at the touch of a button. Motorola stands for 75 years of innovation and quality—good reasons why hotels choose Motorola business two-way radios.

THE HOSPITALITY WORKPLACE PROVIDES MANY CHALLENGES

Establishment must be clean and well organized Safety and security concerns

Mobile workforces, getting more from less

Customers want a more enjoyable experience.

Need for faster, more responsive service

* First Research Industry Profiles, 2004

Reducing operational costs.

MOTOROLA BUSINESS TWO-WAY RADIOS PROVIDE THE SOLUTIONS

Employees can call for help immediately when clean-ups are needed.

Security staff can swiftly respond to accidents or disturbances

Employees are more productive and can respond to customer needs in less time.

Employees stay connected Managers communicate simultaneously with front desk, valets, room service, housekeeping, and wait staff

Business two-way radios eleverate the noise and distraction of paging systems.

Instant communication enables faster room turnover, and better response to guest requests. Valet parking attendants communicate to maintain the flow of cars and customers

KEEP YOUR STAFF CONNECTED AND YOUR GUESTS COMFORTABLE. EVERYONE BENEFITS FROM MOTOROLA BUSINESS TWO-WAY RADIOS.

A Motorola business two-way radio can pay for itself in less than 2 months.

If each employee saves 5 minutes per hour, watch your savings multiply

Hourly rate including benefits	Each radio pays for itself in	Annual savings for a 10-person staff
\$8 per hour	59 days	\$14,000
\$12 per hour	40 days	\$21,000
\$24 per hour	20 days	\$42,000

^{*} Based on calculations using MSRP of \$319 for the XU2100 radio and on the hypothetical hourly wages of a hotel employee

NO CONTRACTS, NO MONTHLY FEES, NO PER-CALL CHARGES.













XTN Series Business Two-Way Radio

MOTOROLA BUSINESS TWO-WAY RADIOS ARE DESIGNED WITH THE NEEDS OF THE HOSPITALITY INDUSTRY IN MIND.

Lightweight Durability

Weighing just ounces, Motorola business two-way radios are designed to be lightweight and comfortable for hotel personnel to wear. The Motorola XTN Series meets military specifications for high resistance to dust, moisture, shock, and vibration.

Business-Exclusive Frequencies

Motorola business two-way radios operate on business-exclusive frequencies so that hotel personnel can rely on a clear signal without interference (FCC license is required for use).

Advanced Voice Activation (VOX)

Front desk, room service, maintenance, and valet personnel will enjoy the convenience of hands-free operation when used with optional accessories

Long Lasting Battery Life

A rechargeable battery provides more than enough use for a standard work shift. The XTN Series also features a battery gauge for monitoring battery life.

Convenient Charging

Easy-to-use, drop-in chargers (single- or multi-unit chargers) keep radios charged, ready, and centrally located

Keypad Lock

Helps prevent settings from being accidentally changed, minimizing unnecessary downtime

Call Tones/VibraCall Alert

Call tones alert users to incoming transmissions to get their attention fast. In noisy work environments, the VibraCall® Alert feature is the perfect way to signal users with a vibration

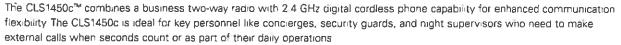
A RANGE OF CHOICES FOR THE HOSPITALITY INDUSTRY.

XTN Series Business Two-Way Radios

Available with 1 or 6 channels, 1 or 2 watts, yellow or black finishes, and VHF or UHF frequencies. The XTN Series' includes powerful business two-way radios that help maximize staff efficiency, while helping to enhance safety and security on the job.

CLS Series Business Two-Way Radios

Lightweight and easy to use, CLS Series⁵⁶ business two-way radios and hands-free headsets provide a discreet, simple, and reliable communications solution. CLS Series two-way radios are designed to improve business efficiency and customer service at the touch of a button. Instant access enables employees to respond quickly to guest requests. Offered with 1 watt of power, 1 or 4 channels and 56 business-exclusive frequencies.



MOC4600i Motorola Wireless Message Alert Device

The MOC4600i^{ne} Motorola Wireless Message Alert Device provides an ideal way to improve communication. With the MOC4600i, guests and staff simply press a button when they need assistance. Your two-way radio-equipped personnel are immediately notified with a customizable voice message. The MOC4600i keeps everyone in immediate contact to enhance your guests' experience and maximize use of your resources. It's like having another employee on site without the added expense.









CUSTOMIZE YOUR MOTOROLA BUSINESS TWO-WAY RADIOS WITH ACCESSORIES THAT

MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions. In fact, Motorola recently received the Maicolm Baldridge Award for Quality.

MALCOLM BALDRIDGE AWARD FOR QUALITY

Motorola's Commercial, Government, and Industrial Solutions Sector (CGISS) is a recipient of the prestigious 2002 Malcolm **Baldridge National Quality** Award, in recognition of its commitment to performance excellence and quality achievement

ENHANCE EFFICIENCY AND CUSTOMER SERVICE.

Motorola business two-way radios can be customized to the exact needs of a specific work environment or job responsibility with specialized accessories like:

Headset with swivel boom microphone Part #53865





Convenient, handsfree use and clear reception in noisy work areas for nonstop productivity

Lightweight headset with boom microphone Part #53815



Ideal for fast-paced work environments, enables discreet, hands-free operation

Earbud with clip push-to-talk microphone Part #53866



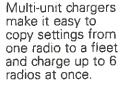
For convenience and uninterrupted productivity, staff can communicate without removing radios from their belt clip.

Remote speaker microphone Part #53862



Clips easily to collar or shirt, allowing listening without reaching for the radio, and hands-free productivity.

XTN Series multi-unit charger Part #53879





Replacement holster with 3" swivel belt clip Part #53821



Heavy-duty for extra durability, clips radio right to the belt for convenient portability.